

ADVERTISING SPECIFICATIONS

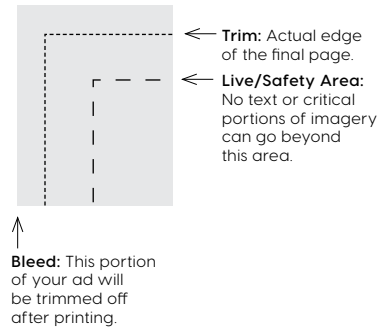
PRINT

Full Page:

Trim	10 x 12"
Bleed	10.25 x 12.25"
Live	9.50 x 11.50"

2-page Spread

Trim	20 x 12"
Bleed	20.25 x 12.25"
Live	19.50 x 11.50"



PDF specifications:

High Quality [press-ready] files generated to the PDF/X-1a:2003 standard is the preferred format for all advertising creative, including relevant trim and bleed markings. Please assure all files submitted use a CMYK color profile with no spot colors embedded.

Additional Notes:

File conversion and /or creative adjustments will be billed at a rate of \$195 / hour. Clients waive DuJour's accountability for any color inaccuracies when a printed color proof is not provided.

Upload via AdPortal:

dujour.sendmyad.com

Color Proofs:

DuJour Media
ATTN: Production
530 Seventh Avenue, Fl. M1
New York, NY 10018

DIGITAL

Specifications and file upload:

Advertisements appearing on DuJour.com can appear in a range of banner sizes—see below. All digital creative should be submitted to production@dujour.com

